

# Jon Larrañaga Aranzabal

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## Education

- 2000-03: **ESTE, DEUSTO UNIVERSITY**. 3<sup>rd</sup> course of Business Administration.

## Work experience

- Since Jul/2002: **TODOMALETAS.COM**, San Sebastian, Guipuzcoa. Distribution company of traveling accessories and fashionable complements. ([www.todomaletas.com](http://www.todomaletas.com))
  - Assistance for the opening of the first real-world shop
  - Development and administration of a new distribution channel: "the corners"
  - Opening of the 75% of the existing corners and responsible of the expansion outside of San Sebastian
  - Design and management of a media and communication plan
- Since Sept/2002: **ESME JUNIOR ENTERPRISE**, San Sebastian, Guipuzcoa. Company managed by 80 students. ([www.esmejuniior.com](http://www.esmejuniior.com))
  - Vice-president and Commercial Department
  - Project leader: Management model for a Day Care Center for the town council of Lezo
  - Organization of the 2002 Congress of the Spanish Junior Enterprises
- Aug. and Sept./01: **QTRADE INVESTOR**, Vancouver, Canada. Online brokerage services for over 150 financial institutions across Canada. ([www.qtrade.ca](http://www.qtrade.ca))
  - Usability tests
  - Analysis of the web pages of our clients and our integration in them
  - Comparative analysis of the competence
  - Implementation of the recommendations of external analysts
- Aug. and Sept./01: **HILL'S NATIVE ART**, Vancouver, Canada. North America's biggest Northwest Coast Native Art Gallery, with seven shops. Headquarters. ([www.hillsnativeart.com](http://www.hillsnativeart.com))
  - Responsible of purchases and security
  - Two people in my charge

## Languages

<b>English</b>	High level (Advanced, Cambridge)
<b>French</b>	Medium-high level
<b>Spanish</b>	Mother tongue
<b>Basque</b>	Mother tongue

## Other information

- Course representative and Faculty vice-representative.
- Computing skills: Dreamweaver, Photoshop, Linux, Access, PowerPoint, Excel, SPAD, SPSS, Windows, Internet, nets, Flash.
- Jul/01: Recollection of strawberries and processes and logistics organization at an organic farm in **Finland**. Volunteer job.
- 01-02: Book selling at university.
- 99-00: Weekend job at a pub as a bartender.
- 96-98: Newspaper deliverer.
- 93-95: Broadcaster at a local television show.
- International studies: **U.S.A.** Summers 95-96-98; **Ireland** Summer 94; **France** Summer 97 and exchange student 96-97